

ONE-COLUMN ADVERT RATES @ R24/CM

1 Column width: 4,6cm

1 col x 2cm
= R48

1 col x 3cm
= R72

1 col x 4cm
= R96

1 col x 5cm
= R120

1 col x 6cm
= R144

1 col x 7cm
= R168

1 col x 8cm
= R192

1 col x 10cm
= R240

1 col x 12cm
= R288

1 col x 9cm
= R216

Up until a
full column (23,5cm)
R576

BLOCK ADS ACROSS 2 COLUMNS

2 Column width: 9,8cm

*2 Columns x 2cm = 4cm
R96*

*2 Columns x 3cm = 6cm
R144*

*2 Columns x 4cm = 8cm
R192*

*2 Columns x 5cm = 10cm
R240*

*2 Columns x 6cm = 12cm
R288*

2 full columns x 23,5cm = R1152

BLOCK ADS ACROSS 3 COLUMNS

3 Column width: 15cm

3 Columns x 2cm = 6cm
R144

3 Columns x 3cm = 9cm
R216

3 Columns x 4cm = 12cm
R288

3 Columns x 5cm = 15cm
R360

HALF PAGES, DIFFERENT SHAPES - R850

