



☎ (044) 382 3222 | Fax: (044) 382 5167 | E-Mail: ads@actionads.co.za
29 Grey Street | PO Box 1291 | Knysna 6570

PRICELIST 2024

We post the entire Action ads onto our website & FB page every Wednesday afternoon at no extra charge to the advertisers (view at: <http://www.actionads.co.za> or FB: @actionadsknysna)

We distribute **8500 copies** every Thursday

PLEASE NOTE:

Our deadline: All adverts and payments - 6pm Tuesdays

NB! All cash adverts must be paid by 6pm on Tuesday for publication that Thursday

in fact, there's no need to go anywhere else, if you call on...

"The People's Paper"

Member: JB Gosling

Quick Guide Pricelist

1 column width = 4.6cm	Price per insert	2 column width = 9.8cm	Price per insert	3 column width = 15cm	Price per insert
1 x 2cm	R96	2 x 2cm	R192	3 x 2cm	R288
1 x 3cm	R144	2 x 3cm	R288	3 x 3cm	R432
1 x 4cm	R192	2 x 4cm	R384	3 x 4cm	R576
1 x 5cm	R240	2 x 5cm	R480	3 x 5cm	R720
1 x 6cm	R288	2 x 6cm	R576	3 x 6cm	R864
1 x 7cm	R336	2 x 7cm	R672	3 x 7cm	R1008
1 x 8cm	R384	2 x 8cm	R768	3 x 8cm	R1152
1 x 9cm	R432	2 x 9 cm	R864		
1 x 10cm	R480	2 x 10cm	R960		
1 x 11cm	R528	2 x 11cm	R1056		
1 x 12cm	R576	2 x 12cm	R1152		
1 x 13cm	R624				
1 x 14cm	R672				
1 x 16cm	R768				
1 x 18cm	R864				
1 Full Column	R1152				

1 Col Adverts: 4.6cm width

1 col x 2cm
= R96

1 col x 3cm
= R144

1 col x 4cm
= R192

1 col x 5cm
= R240

1 col x 6cm
= R288

1 col x 7cm
= R336

1 col x 8cm
= R384

1 col x 10cm
= R480

1 col x 12cm
= R576

1 col x 9cm
= R432

Up until a
full column (24cm)
R1152

2 Col Adverts: 9.8cm width

2 Columns x 2cm = 4cm
R192

2 Columns x 3cm = 6cm
R288

2 Columns x 4cm = 8cm
R384

2 Columns x 5cm = 10cm
R480

2 Columns x 6cm = 12cm
R576

2 full columns x 24cm
R2304

3 Col Adverts: 15cm width

3 Columns x 2cm = 6cm
R288

3 Columns x 3cm = 9cm
R432

3 Columns x 4cm = 12cm
R576

3 Columns x 5cm = 15cm
R720

Quarter Page
R864

Quarter Page: R864

3 col x 6 cm

1 col x 18 cm

2 col x 9 cm

Half Page: R1728

3 col x 12 cm

2 col x 18 cm

Full Page: R2870

3 col x 24 cm

Special Spots

Pre-booked (Please enquire about available dates)

Size	Cost
Third Page / Back Page	R3380.00
Front Page	R3900.00
Centre Spread	R5740.00
Inserts per thousand	R400.00

Full Colour Adverts

- Additional R3350 (Example $\frac{1}{2}$ page advert @ R1728 + R3350 = R5078 p/insert)
- We need the print ready artwork 2 WEEKS in advance of booking date