



☎ (044) 382 3222 | Fax: (044) 382 5167 | E-Mail: ads@actionads.co.za  
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# PRICELIST 2025

We post the entire Action ads onto our website & FB page every Wednesday afternoon at no extra charge to the advertisers (view at: <http://www.actionads.co.za> or FB: @actionadsknysna)

We distribute 8500 copies every Thursday

**PLEASE NOTE:**

**Our deadline:** All adverts and payments - 6pm Tuesdays

**NB!** All cash adverts must be paid by 6pm on Tuesday for publication that Thursday

**in fact, there's no need to go anywhere else, if you call on...**

*"The People's Paper"*

**Member: JB Gosling**

# Quick Guide Pricelist

1 column width = 4.6cm	Price per insert	2 column width = 9.8cm	Price per insert	3 column width = 15cm	Price per insert
1 x 2cm	R96	2 x 2cm	R192	3 x 2cm	R288
1 x 3cm	R144	2 x 3cm	R288	3 x 3cm	R432
1 x 4cm	R192	2 x 4cm	R384	3 x 4cm	R576
1 x 5cm	R240	2 x 5cm	R480	3 x 5cm	R720
1 x 6cm	R288	2 x 6cm	R576	3 x 6cm	R864
1 x 7cm	R336	2 x 7cm	R672	3 x 7cm	R1008
1 x 8cm	R384	2 x 8cm	R768	3 x 8cm	R1152
1 x 9cm	R432	2 x 9 cm	R864		
1 x 10cm	R480	2 x 10cm	R960		
1 x 11cm	R528	2 x 11cm	R1056		
1 x 12cm	R576	2 x 12cm	R1152		
1 x 13cm	R624				
1 x 14cm	R672				
1 x 16cm	R768				
1 x 18cm	R864				
1 Full Column	R1152				

# 1 Col Adverts: 4.6cm width

1 col x 2cm  
= R96

1 col x 3cm  
= R144

1 col x 4cm  
= R192

1 col x 5cm  
= R240

1 col x 6cm  
= R288

1 col x 7cm  
= R336

1 col x 8cm  
= R384

1 col x 10cm  
= R480

1 col x 12cm  
= R576

1 col x 9cm  
= R432

Up until a  
full column (24cm)  
R1152

# 2 Col Adverts: 9.8cm width

2 Columns x 2cm = 4cm  
**R192**

2 Columns x 3cm = 6cm  
**R288**

2 Columns x 4cm = 8cm  
**R384**

2 Columns x 5cm = 10cm  
**R480**

2 Columns x 6cm = 12cm  
**R576**

2 full columns x 24cm  
**R2304**

# 3 Col Adverts: 15cm width

3 Columns x 2cm = 6cm  
**R288**

3 Columns x 3cm = 9cm  
**R432**

3 Columns x 4cm = 12cm  
**R576**

3 Columns x 5cm = 15cm  
**R720**

Quarter Page  
**R864**

# Quarter Page: R864

3 col x 6 cm

1 col x 18 cm

2 col x 9 cm

# Half Page: R1728

3 col x 12 cm

2 col x 18 cm

# Full Page: R2870

3 col x 24 cm



# Special Spots

Pre-booked (Please enquire about available dates)

Size	Cost
Third Page / Back Page	R3380.00
Front Page	R3900.00
Centre Spread	R5740.00
Inserts per thousand	R400.00

## Full Colour Adverts

- Additional R3500 (Example ½ page advert @ R1728 + R3500 = R5228 p/insert)
- We need the print ready artwork 2 WEEKS in advance of booking date