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# PRICELIST

## 2026

We post the entire Action ads onto our website & FB page every Wednesday afternoon at no extra charge to the advertisers (view at: <http://www.actionads.co.za> or FB: @actionadsknysna)

We distribute **8500 copies** every Thursday

### PLEASE NOTE:

**Our deadline:** All adverts and payments - 6pm Tuesdays

**NB!** All cash adverts must be paid by 6pm on Tuesday for publication that Thursday

**in fact, there's no need to go anywhere else, if you call on...**

*"The People's Paper"*

**Member: JB Gosling**

# Quick Guide Pricelist

| 1 column<br>width = 4.6cm | Price<br>per insert | 2 column<br>width = 9.8cm | Price<br>per insert | 3 column<br>width = 15cm | Price<br>per insert |
|---------------------------|---------------------|---------------------------|---------------------|--------------------------|---------------------|
| 1 x 2cm                   | R112                | 2 x 2cm                   | R224                | 3 x 2cm                  | R336                |
| 1 x 3cm                   | R168                | 2 x 3cm                   | R336                | 3 x 3cm                  | R504                |
| 1 x 4cm                   | R224                | 2 x 4cm                   | R448                | 3 x 4cm                  | R672                |
| 1 x 5cm                   | R280                | 2 x 5cm                   | R560                | 3 x 5cm                  | R840                |
| 1 x 6cm                   | R336                | 2 x 6cm                   | R672                | 3 x 6cm                  | R1008               |
| 1 x 7cm                   | R392                | 2 x 7cm                   | R784                | 3 x 7cm                  | R1176               |
| 1 x 8cm                   | R448                | 2 x 8cm                   | R896                | 3 x 8cm                  | R1344               |
| 1 x 9cm                   | R504                | 2 x 9 cm                  | R1008               |                          |                     |
| 1 x 10cm                  | R560                | 2 x 10cm                  | R1120               |                          |                     |
| 1 x 11cm                  | R616                | 2 x 11cm                  | R1232               |                          |                     |
| 1 x 12cm                  | R672                | 2 x 12cm                  | R1344               |                          |                     |
| 1 x 13cm                  | R728                |                           |                     |                          |                     |
| 1 x 14cm                  | R784                |                           |                     |                          |                     |
| 1 x 16cm                  | R896                |                           |                     |                          |                     |
| 1 x 18cm                  | R1008               |                           |                     |                          |                     |
| 1 Full Column             | R1344               |                           |                     |                          |                     |

# 1 Col Adverts: 4.6cm width

1 col x 2cm  
= **R112**

1 col x 3cm  
= **R168**

1 col x 4cm  
= **R224**

1 col x 5cm  
= **R280**

1 col x 6cm  
= **R336**

1 col x 7cm  
= **R392**

1 col x 8cm  
= **R448**

1 col x 10cm  
= **R560**

1 col x 12cm  
= **R672**

1 col x 9cm  
= **R504**

Up until a  
full column (24cm)  
**R1344**

# 2 Col Adverts: 9.8cm width

2 Columns x 2cm = 4cm  
**R224**

2 Columns x 3cm = 6cm  
**R336**

2 Columns x 4cm = 8cm  
**R448**

2 Columns x 5cm = 10cm  
**R560**

2 Columns x 6cm = 12cm  
**R672**

2 full columns x 24cm  
**R2688**

# 3 Col Adverts: 15cm width

3 Columns x 2cm = 6cm  
**R336**

3 Columns x 3cm = 9cm  
**R504**

3 Columns x 4cm = 12cm  
**R672**

3 Columns x 5cm = 15cm  
**R840**

Quarter Page  
**R1008**

# Quarter Page: R1008

3 col x 6 cm

1 col x 18 cm

2 col x 9 cm

# Half Page: R2016

3 col x 12 cm

2 col x 18 cm

# Full Page: R3330

3 col x 24 cm

# Special Spots

Pre-booked (Please enquire about available dates)

| Size                   | Cost     |
|------------------------|----------|
| Third Page / Back Page | R3930.00 |
| Front Page             | R4533.00 |
| Inserts per thousand   | R450.00  |

## Full Colour Adverts

- Additional R4350 (Example  $\frac{1}{2}$  page advert @ R2016 + R4350 = R6366 p/insert)
- We need the print ready artwork 2 WEEKS in advance of booking date